

Press release 2024-07-30

Accelerating the Attraction of High-Net-Worth Individuals in Asia to Japan by Offering Prestigious Gastronomic Experiences.

Japanticket Inc. (Headquarters: Tokyo; CEO: Hiroaki Tanaka; hereafter referred to as "Japanticket"), which operates the e-ticket reservation management system "Japan ticket," announces the establishment of its local subsidiary "Japanticket Asia Pacific Pte. Ltd." in Singapore. This strategic move aims to attract high-net-worth individuals in Asia by offering exclusive and prestigious gastronomic experiences in Japan.



■Strengthening Sales to High-Net-Worth Individuals in Asia

In June 2024, Japanticket launched its prestigious gastronomic tour service in Japan, "Japan ticket PRESTIGE," targeting high-net-worth international individuals. The initial offerings include two exclusive plans, each priced at over 1.5 million yen per person. These plans feature private and seamless travel using HondaJet, highlighting the hidden charms of Toyama, Hiroshima, and Yamaguchi.

To accelerate sales to affluent international clients, Japanticket has established its first overseas base in Singapore. By strengthening collaboration with global partners who possess extensive affluent networks, Japanticket aims to enhance its sales efforts and gain direct insights into the experiences and preferences of international tourists in Japan. This will enable us to refine our services and offer unique, one and only experiences.

■First Execution of "Japan ticket PRESTIGE"

Following the establishment of the Singapore subsidiary, Japanticket has actively promoted collaboration with several partners. Through a members-only community in Tainan, Taiwan, the first "Sake Brewery Gastronomic Tour" was booked for four participants and took place from July 12 to July 13, 2024. This exclusive tour featured a private pairing experience with Chef Takada of "LaCime," ranked 9th in Asia's 50 Best Restaurants 2024, and the renowned sake brewer Asahi Shuzo, known for "Dassai." The symphony of flavors crafted by the star chef and the sake brewer received high praise from participants, who expressed strong interest in joining future tours.

- **Seamless Transportation with HondaJet**



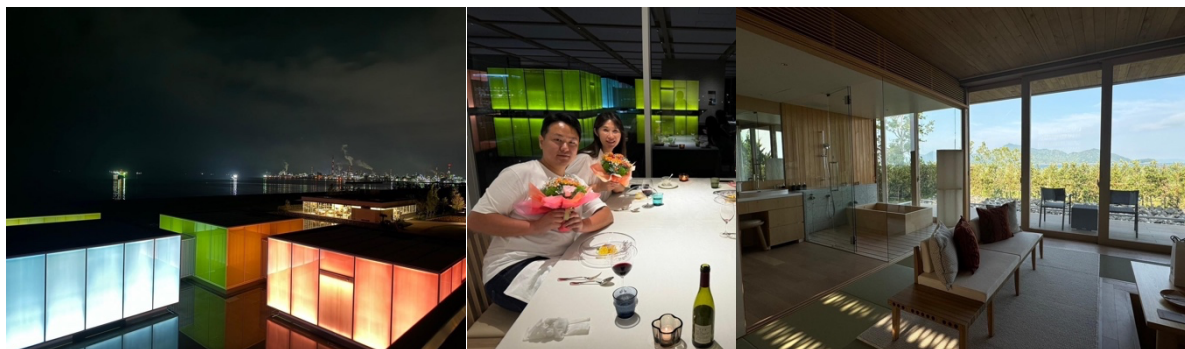
On the first day, participants were picked up by a hired car from their hotel and transported directly to the HondaJet at Kobe Airport. They enjoyed a comfortable 40-minute flight to Hiroshima Airport, followed by another seamless car transfer.

- **Exclusive Culinary Experience in Yamaguchi Prefecture**



Chef Takada was invited from Osaka exclusively for the tour's lunch, offering a private pairing experience with "Dassai." The meal featured premium ingredients such as Yamaguchi's sea urchin, nodoguro, organic eel from Kagoshima, and Akaushi beef from Aso, specially prepared for the four participants. Additionally, participants had the unique opportunity to engage with the CEO of "Dassai," gaining insights into the art and process of sake making.

• **Art and Auberge Experience in Hiroshima Prefecture**



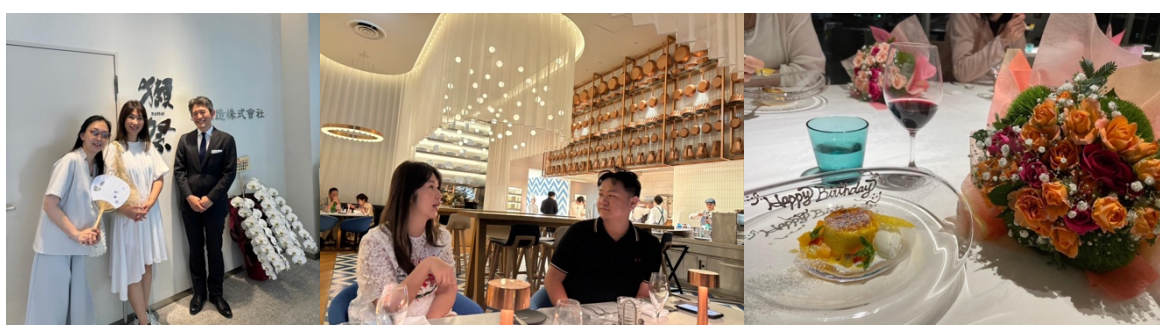
Participants concluded the day by staying at the "Simose Art Garden Villa," an art resort recently selected as "the world's most beautiful museum." They enjoyed captivating art pieces and a delightful dinner, which included a special dessert plate and bouquet to celebrate a birthday.

• **Stay at Sekitei, a Michelin 2-Star Ryokan**



On the second day, participants enjoyed lunch in a private room at the Michelin 2-star "Sekitei" inn. The experience was enhanced by the inn's traditional Japanese gardens and architecture, which were highly appreciated by the guests.

• **Other Tour Details**



"Japan ticket PRESTIGE" plans to unveil more itineraries, including "Hokkaido/Sapporo," "Nagano/Hakuba," and "Gunma/Annaka." These new offerings aim to provide high-quality tourism experiences to wealthy clients in the Asia-Pacific region by exploring attractive destinations across Japan.

Japanticket Asia Pacific Pte. Ltd. Company Overview

Location: 1 Raffles Place, #20-01 One Raffles Place Tower One, Singapore

CEO: Yuki Miyazaki

Established: May 3, 2024

URL: <https://japanticket.com/prestige/en/>

About Japanticket

Japanticket undertakes numerous projects related to the e-ticketing of tourism experiences and services, encompassing all aspects of customer attraction. By leveraging its strong partnerships with overseas OTAs, particularly in the high-demand Asian market, Japanticket has successfully attracted a large number of international customers. The company creates high-value content that is available for prepayment, resulting in efficient operations. Currently, "Japan ticket" is utilized across a wide range of industries, including restaurants, shopping, activities, and local governments.

Japanticket Inc. Company Overview

Location: Sanpuku Building Shinkan 1F, 1-20-18 Ebisu, Shibuya-ku, Tokyo

CEO: Hiroaki Tanaka

Established: October 27, 2021

Business:

- Planning, development, and sales of the e-ticket management system "Japan ticket"
- Inbound customer attraction support
- Travel agency services under the Travel Agency Act

Contact: info@japanticket.com

URL: <https://japanticket.com/>